World Coatings Council Welcomes Newest Member, ASEFAPI

Aug. 12, 2022 — The World Coatings Council is pleased to welcome its newest member: ASEFAPI, the Spanish Association of Manufacturers of Paints and Printing Inks. With a mission to represent and protect the interests of its members, and 45 years’ experience doing so, ASEFAPI is recognized nationally and internationally.

“We are excited to embrace ASEFAPI and to expand the World Coatings Council’s international representation,” said World Coatings Council President Tom Bowtell, who also serves as CEO of the British Coatings Federation. “ASEFAPI’s participation in the World Coatings Council will undoubtedly strengthen our global voice for industry and our common goals.”

The World Coatings Council is comprised of members representing associations from Australia, Brazil, Canada, China, EU, France, Germany, Japan, Malaysia, Mexico, New Zealand, South Africa, Spain, Turkey, United Kingdom, and the United States. The Secretariat position is currently served by the American Coatings Association (ACA).

For information about the council and the activities it is involved in on behalf of the global coatings industry, visit www.worldcoatingscouncil.org.

ABOUT THE WORLD COATINGS COUNCIL

The World Coatings Council provides a forum for information exchange and cooperation on the major issues and priorities facing the coatings industry worldwide. To that end, the council’s mission is to: represent the coatings industry on key international issues; monitor and communicate issues of importance to the coatings industry; promote product stewardship and environmental responsibility through implementation of principles and practices by coatings companies and associations on a worldwide basis; develop policies and positions on issues of common interest to the participating organizations; and serve as technical expert for coatings and printing inks industries before the United Nations and related organizations.