



## **PRESS RELEASE**

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### **World Coatings Council Welcomes Newest Member, Malaysian Paint Manufacturers' Association**

April 11, 2022 — The World Coatings Council is pleased to announce its newest member: the Malaysian Paint Manufacturers' Association (MPMA). MPMA is a non-profit body representing Malaysian manufacturers and suppliers of the paint and coatings industry, with 40 years' experience as the chief advocate and resource for its members at the government level and in the marketplace.

"We are excited to embrace MPMA as our newest member, and to expand the World Coatings Council's international representation," said World Coatings Council President Tom Bowtell, who also serves as CEO of the British Coatings Federation. "MPMA's participation in the World Coatings Council will undoubtedly strengthen our global voice for industry and our common goals."

The World Coatings Council is comprised of members representing associations from Australia, Brazil, Canada, China, EU, France, Germany, Japan, Malaysia, Mexico, New Zealand, South Africa, Turkey, United Kingdom, and the United States. The Secretariat position is currently served by the American Coatings Association (ACA).

For information about the council and the activities it is involved in on behalf of the global coatings industry, go to [www.worldcoatingscouncil.org](http://www.worldcoatingscouncil.org).

#### **ABOUT THE WORLD COATINGS COUNCIL**

The World Coatings Council provides a forum for information exchange and cooperation on the major issues and priorities facing the coatings industry worldwide. To that end, the council's mission is to: represent the coatings industry on key international issues; monitor and communicate issues of importance to the coatings industry; promote product stewardship and environmental responsibility through implementation of principles and practices by coatings companies and associations on a worldwide basis; develop policies and positions on issues of common interest to the participating organizations; and serve as technical expert for coatings and printing inks industries before the United Nations and related organizations.